

### **Privacy Policy: UK Waterski Racing**

At UK Waterski Racing, we are committed to protecting the privacy and security of our users' personal information. This Privacy Policy outlines the types of information we collect, how we use it, and the measures we take to safeguard it.

#### **Information We Collect:**

**Personal Information:** When you register for events, join our mailing list, or interact with our website, we may collect personal information such as your name, email address, phone number, and mailing address.

**Payment Information:** If you make payments for event registrations or merchandise purchases, we may collect payment information such as credit card details or other billing information.

**Usage Information:** We may collect information about your interactions with our website, including your IP address, browser type, device information, and pages visited.

#### **How We Use Your Information:**

**To Provide Services:** We use the information you provide to fulfill event registrations, process payments, and communicate with you about upcoming races, news, and updates.

**Marketing and Communication:** With your consent, we may use your contact information to send promotional emails, newsletters, and other marketing communications related to UK Waterski Racing. Please see our social media policy for specific details on this.

**Legal Compliance:** We may use your information to comply with applicable laws, regulations, or legal processes, or to respond to requests from law enforcement or government authorities.

#### Data Security:

We employ industry-standard security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, please note that no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your data.

### Third-Party Disclosure:

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as necessary to provide services or comply with legal obligations. We may share your information with trusted third-party service providers who assist us in operating our website, conducting business, or servicing you.

# **Your Rights:**

You have the right to access, update, or delete your personal information at any time. If you wish to exercise these rights or have any questions about our privacy practices, please contact us at [email address].

# **Changes to This Policy:**

We reserve the right to update or revise this Privacy Policy at any time. Any changes will be posted on this page, and the updated policy will be effective immediately upon posting.

By using our website or participating in UK Waterski Racing events, you consent to the terms of this Privacy Policy.